SHOT LOGISTICS NEWS

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SHOT LOGISTICS acquires Reimler Logistics

SHOT sustainably expands its service portfolio

The Hamburg-based logistics service provider SHOT LOGISTICS GMBH embraces further expansion on the road to innovative diversification: Reimler Logistics GmbH has been acquired with effect from May 1st 2022. The complete business operations of Reimler Logistics will be fully integrated into SHOT LOGISTICS GMBH, including the staff, business affiliates and real estate.

In the future, Reimler Logistics will operate under the name SHOT LOGISTICS GMBH, with headquarters located at Peutestraße 20, in the Veddel district of Hamburg, bordering the cities port.

With this strategical acquisition, SHOT maintains its incessant development trajectory and establishes a new pillar within its portfolio: in addition to the previous main business segment, sea and air freight, the premium segment of the warehouse logistical services will play an additional and substantial role in the future.

For SHOT LOGISTICS Managing Director and owner Oliver Leopold, the acquisition exemplifies a far more extensive and sustainable aspect:

"We are scrutinizing all processes and identifying areas where peak efficiency levels was achieved in order to maximize the synergization of both entities". "He adds, "It's not about streamlining, but achieving consistent prosperity by nurturing robust growth through consolidation of resources and competencies."

For SHOT, the expansion of its portfolio of services carries a multitude of advantages such as substantial independence from the dynamics of the ocean freight sector in the future and autonomical resilience to global economic fluctuations.

SHOT LOGISTICS GMBH is a medium-sized, owner-managed Hamburg-based logistics service provider with market driven solutions, founded in 2007 with an extensive portfolio and 40 employees to date. Following the merger, our staff will increase to well over 50 employees.

The owner and managing director is Oliver Leopold.

Website: www.shotlogistics.com Contact: info@shotlogistics.com

For press inquiries, please contact Mrs. Raquel Knölk at 040 25 49 35 918 or rk@shotlogistics.com.